

PROFILE

Hands Down Distribution, based in Cape Town, South Africa has been supplying the Hair, Nail & Beauty Industry with products, tools, equipment and furniture for several years.

It was a natural progression from supplying Salons and Spa's to creating them....

We pride ourselves in having a cohesive team of highly trained and qualified staff.

This knowledge & expertise is garnered and utilized for your benefit..



MEET THE TEAM

Our design team has a wealth of experience, having trained on some of the top product houses in Europe and Indonesia. They have created, designed and established salons & spas as well as spa protocols all over the South Africa. Our team has been closely involved in education and training in all aspects of the beauty industry.

From planning & design, training and supply—we have between us more than forty years of business administration and protocols.

Don't forget to ask us about SPA BALI and our unique BUTLER SERVICE MENU. This is a unique and exclusive Spa creation tool unlike anything anywhere in the world. Call us now and ask us out our unique spa creation ideas.



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HANDS DOWN DISTRIBUTION

Your Spa Success Solution



THE SPA SOLUTION

SPA START-UPS

If you are considering opening a spa, call Hands Down Distribution before you call anyone else. From a feasibility study, to design & layout, Hands Down can and will handle all the planning details leading to a successful opening.

Our design team has a wealth of knowledge and experience and we have all the necessary resources at our fingertips.

We take your vision and make it a reality!

- ✧ Provide you with an initial feasibility study or business plan
- ✧ Advise on the design & layout of your floor plan
- ✧ Select your equipment
- ✧ Design your menu with novel treatment protocols
- ✧ Recruit and train staff
- ✧ Create a marketing plan including logos, brochures, advertising, websites, public relations and press kits.
- ✧ Provide business systems and training that help your spa run smoothly from the very first day.



THE FIX FOR SICK SPAS

If you are not satisfied with the performance of your spa, the décor, the layout, the operating procedures, the menu, we can assist with trouble-shooting your business systems and training to turn your spa into a growing, profitable business:

- ✧ Menu design and signature treatment development
- ✧ Re-assess your demographics and plan accordingly
- ✧ Product analysis and stock procurement
- ✧ Retail, gift certificate and selling motivation systems
- ✧ Customer service, client retention and VIP client programs
- ✧ Staffing & training
- ✧ Public relations and media kits
- ✧ Marketing programs
- ✧ Logos and websites
- ✧ Staff and service assessments and audits
- ✧ Telephone coaching



INDUSTRY KNOW-HOW

Allow us to put our experience to work for you. Our design team has experience in every aspect of the Beauty Industry—from education to supply. We are a one stop shop for spa and salon industry expertise. We can help spa owners plan successful new businesses or help your existing facilities to reach its full potential.

THE SPA COLLECTION

If you are opening a spa or searching for a spa consultancy company that can offer a complete line of consulting services, business plans, management tools, training, equipment, product and furniture in order to help you stay one step ahead of the rest, then Hands Down Distribution's Spa Success Solutions is the answer to all of your problems.